



# ORGANOWAY

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ORGANO INCENTIVE TRIP PLAYA DEL CARMEN

Earn your way onto a  
luxurious getaway for two for 6-days, 5-nights  
at **Paradisus La Esmeralda Resort**  
(Playa del Carmen, Mexico) on Oct 1-6, 2017

ORGANO



# WHAT DOES THE TRIP INCLUDE?

- Accommodation on a 5-Star Resort
- Unlimited premium dining
- Exclusive group activities, tours and entertainment
- Special training and information sessions
- And more!

**Distributors in North America, LatAm, Asia, Europe, Oceania, and Africa are eligible to participate.**





A tropical resort pool deck at sunset. The scene is filled with palm trees and lush greenery. In the foreground, a wooden deck leads to a swimming pool. Several lounge chairs and white umbrellas are arranged along the poolside. The warm, golden light of the setting sun creates a serene and inviting atmosphere.

## HOW TO QUALIFY

### **Qualification Period:**

Sept. 1, 2016 – July 31, 2017

Distributors can earn points for those they personally sponsor with added points for consistent product orders. At the end of the 11 months, the **TOP 300 Distributors** who have accrued the most points (with a minimum of 125 points) will be eligible to join on the 6-day, 5-night Playa del Carmen Getaway!



# HOW TO EARN POINTS?

1. On Promotional Sales Packs (PSP) for those personally sponsored (1st level)
  - a. Gold 10 pts
  - b. Silver 4 pts
  - c. Bronze 2 pts
2. Half of the point value for second level of those personally sponsored (2nd level)
  - a. Gold 5 pts
  - b. Silver 2 pts
  - c. Bronze 1 pt
3. Promo Packs will earn 4 points on 1st level (Distributors personally sponsored)\*
4. For each month you place a **PERSONAL ORDER\*\* OF 100 PV** you earn **3 points for a regular order OR 6 points for Autoship order\*\*\*.**
5. Earn **2 points** each month that you qualify as a Star Achiever **OR 6 points** each month that you qualify as a Superstar Achiever.
6. Earn **1 point** for each new Preferred Customer enrolled on monthly order\*\*\*

*\*Promo Packs are limited time offer Promotional Packs*

*\*\* Personal Orders only. Volume from retail and PCs not included.*

*\*\*\*Applicable markets only*



7. Bonus points for rank advancement:

- a. VIP 10 pts
- b. Platinum 20 pts
- c. Platinum Elite 30 pts
- d. Sapphire 40 pts
- e. Ruby 50 pts
- f. Emerald 75 pts

8. Earn 10 points each month that you re-qualify on your Top Rank.







How many points do I need?

# 125 MINIMUM POINTS

- Be in the TOP 300 with a minimum of 125 points during the 11 month promotion to be eligible.
- Those who qualify amongst the Top 25 point earners at the end of the qualification period for the promotion, will earn a special excursion and room upgrade!
- Add it all up and it's very simple: Work your business by sharing ORGANO's incredible opportunity and products over the next 11 months and take advantage of the most luxurious trip of the year.



A tropical resort scene at sunset. The background is a warm, golden glow from the setting sun. In the foreground, there's a pool reflecting the light. A row of lounge chairs with umbrellas is set up on a deck. Palm trees and other tropical vegetation are scattered throughout the scene.

# THE DIAMOND EXPERIENCE

is taking over **Playa del Carmen**

- Upgraded rooms and amenities
- Exclusive Diamond Activities
- Specialty seating at ORGANO Activities
- Airfare credits
- Excursions and Spa

Open to all participating countries!



# HOW TO QUALIFY FOR THE DIAMOND EXPERIENCE:

1. Distributors who rank advance to Diamond, Blue Diamond or Black Diamond and above during the Qualification Period, earn the trip and access to the "Diamond Experience" activities (with corresponding upgrades to Blue Diamond and above) **OR**
2. Requalify 3 months or more as a:
  - a. Diamond: 1-Bedroom Suite + flight credit for main applicant (up to US\$500)
  - b. Blue Diamond: 1-Bedroom Suite + flight credit for main applicant and co-applicant (up to US\$500 each)
  - c. Black Diamond and Above: the whole Diamond Experience
    - I. 1-Bedroom Suite
    - II. Flight credit for main applicant and co-applicant (up to US\$500 each)
    - III. Xpá Experience at Xcaret Park for both applicant and co-applicant

And you'll have access to the "Diamond Experience" activities. Distributors qualified as Diamond or above for three months (during the Qualification Period) will be awarded with the 2017 Playa del Carmen Getaway Package plus corresponding upgrades:

- a) A room for two for 6-days, 5-nights at Paradisus La Esmeralda during the days of October 1st to 6th, 2017.
- b) Unlimited premium dining during the promotion
- c) Special training and information sessions
- d) Group activities, tours and entertainment





# PLAYA DEL CARMEN GETAWAY GUIDELINES



A man with short dark hair and a goatee, wearing dark sunglasses, is shown from the chest up. He is holding a light blue surfboard. The background is a clear blue sky with some light clouds. The top of the page has a colorful, abstract pattern.

# PROMOTION OVERVIEW

The **top 300 Distributors** who earned most points (over a minimum of 125 points) during Qualification Period will qualify for the 2017 Playa del Carmen Getaway Package.

Another way to qualify is when Distributors rank advance to Diamond and above OR requalify for at least three months as a Diamond (within the qualification period) will also earn the trip, with upgrades corresponding to each higher ranks.

The program qualification period is between **September 1, 2016 and July 31, 2017 (11 months)**.



# AWARDS AND ASSIGNMENTS

Rooms will be assigned to promotion qualifiers based upon points and ranks achieved during the qualification period. **Top 25** point earners will qualify for a special excursion and a room upgrade.

For Distributors qualifying for the Diamond Experience, awards will be given according to a progressive benefits program:

1. Distributors who rank advance to Diamond, Blue Diamond or Black Diamond and above earn the trip and access to the “Diamond Experience” activities (with corresponding upgrades to Blue Diamond and above).
2. Requalify 3 months or more as a:
  - a. Diamond: 1-Bedroom Suite + flight credit for main applicant (up to US\$500)
  - b. Blue Diamond: 1-Bedroom Suite + flight credit for main applicant and co-applicant (up to US\$500 each)
  - c. Black Diamond and Above: the whole Diamond Experience
    - i. 1-Bedroom Suite
    - ii. Flight credit for main applicant and co-applicant (up to US\$500 each)
    - iii. Xpá Experience at Xcaret Park for both applicant and co-applicant





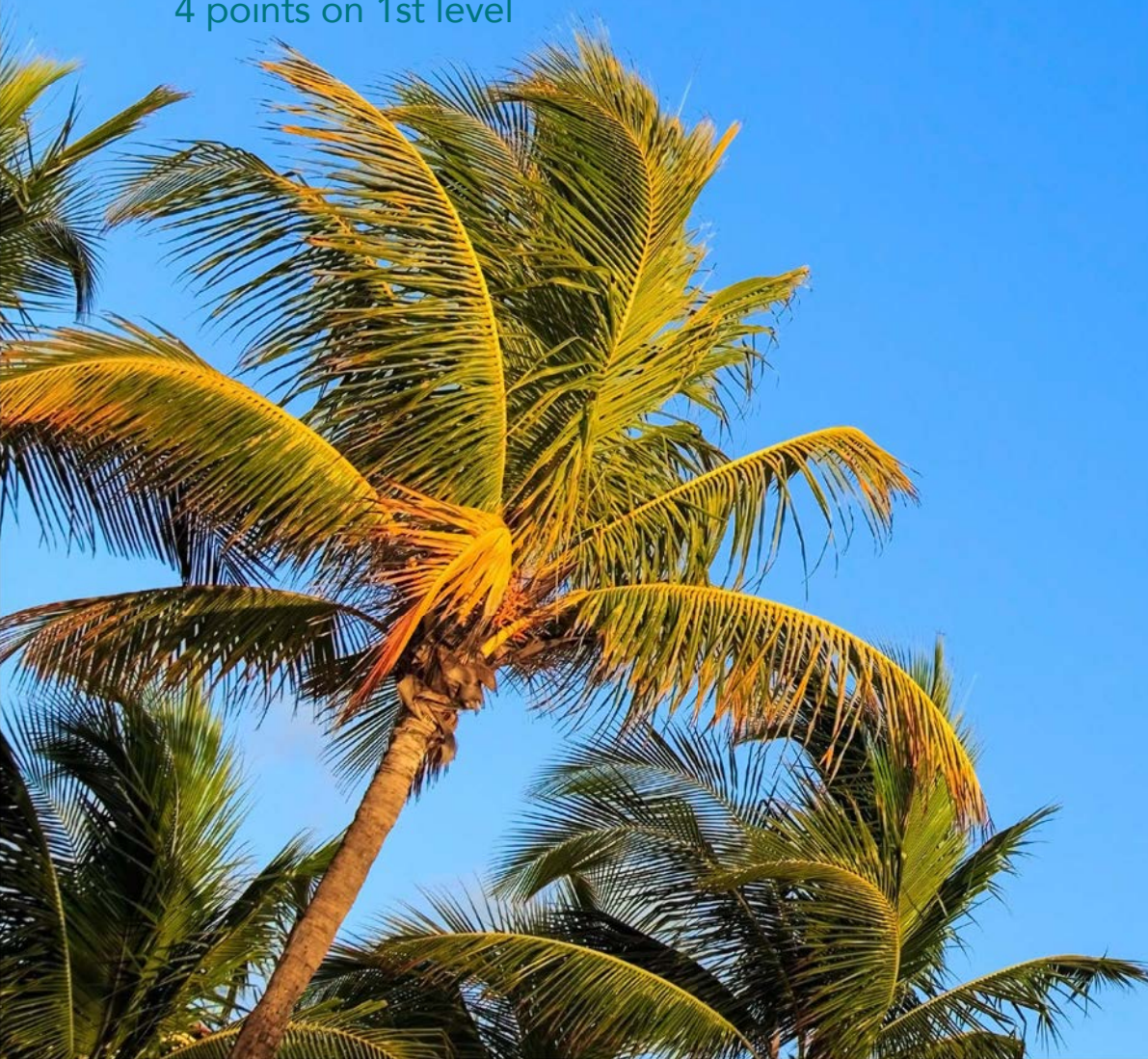
# POINTS CALCULATION

Distributors can accumulate on Promotional Sales Packs for those personally sponsored during the Qualification Period, plus they can count half of the point value for second level of those personally sponsored.

Point calculations for sponsoring are as follow:

- **1st level:** Gold Pack = 10 points, Silver Pack = 4 points, Bronze Pack = 2 points
- **2nd level:** Gold Pack = 5 points, Silver Pack = 2 points, Bronze Pack = 1 points

Promo Packs effective during the qualification period will correspond to 4 points on 1st level





In addition, Distributors can earn **3 points** for each month you have a **PERSONAL** order with at least 100 PV (*volume from retail and PCs not included*); and it gets better! Earn **3 extra bonus points** if that order is placed via Autoship (if available in the market).

Additional **2 points** will be given for each month a Distributor qualify as a *Star Achiever* OR **6 points** if they qualify as a *Superstar*.

Earn 1 point for each new PC enrolled on monthly order during the Qualification Period (if available in the market).

Bonus points will be given to Distributors who rank advance during the qualification period, as follow:

- a. VIP 10 pts
- b. Platinum 20 pts
- c. Platinum Elite 30 pts
- d. Sapphire 40 pts
- e. Ruby 50 pts
- f. Emerald 75 pts

Earn 10 points each month that you re-qualify on your Lifetime Rank.





## GENERAL RULES

1) The Playa del Carmen Getaway 2017 is administered by ORGANO GOLD INT'L, INC.

2) The "Participation" in the Promotion is the exclusive purview of Organo Gold Int'l., Inc., and Organo Gold Int'l., Inc." will permit Participation PROVIDED that the Distributor agrees to abide by (accepting) these Terms and Conditions. For the purpose of this Promotion, any Participation by the Individual shall be construed as acceptance of these Terms and Conditions

3) To be eligible to qualify for the Playa del Carmen Getaway 2017, Distributors must stay active during the 11-month Qualification Period with at least 100 PQV monthly (that may include autoshop, personal orders, preferred customers and retail customer volume) and be in good standing during the Promotion Period. (From September 1, 2016 to April 30, 2017)

4) Prior to the audited notification of qualification to the Playa del Carmen Getaway 2017, all information regarding points earned by Distributors is unofficial and subject to change and verification by Organo Gold Int'l., Inc. If the qualifying points total falls below the minimum OR the minimum order of 100 PQV is not met, the promotion package will not be awarded.

5) Organo Gold Int'l., Inc. assumes no responsibility for notifying promotion participants of any returns or cancellations within their organization that affect point totals.

6) We recommend (but do not require) that Distributor keep track of their organization. Should there be any discrepancy in point totals, you will have a record of your business. All discrepancies must be received by Organo Gold Int'l., Inc. by August 2, 2017 to be considered for review. Any discrepancy received after August 2, 2017 deadline will not be considered for approval. Points are not finalized until the end of the promotion period. All determinations/decisions as to awarding points are solely

at Organo Gold Int'l., Inc.'s discretion. In the event of any ties, qualifiers will be determined at the discretion of Organo Gold International, Inc.


7) Points are not transferable and may not be given away or sold. Any returns of products after the qualification is announced in which the Distributor participated in the trip, may result in the Company charging a fee for loss., which is equivalent to the monetary value of the trip at the time when the qualified distributors are announced.

8) Only one (1) travel package may be earned per Distributor's account number. The 2017 Playa del Carmen Getaway Package will be awarded to the Distributor named on the Organo Gold Int'l., Inc. account at the end of the qualification period. At no circumstances a Distributor's account can receive more than one (1) 2017 Playa del Carmen Getaway Package.

9) Each qualified account is allowed to bring a total of two (2) people sharing the same room. At least one person registered in the account (either main applicant or co-applicant) must attend in order to earn the promotion package. For joint accounts, if one of the Distributors under the account cannot attend, they will be allowed to bring one guest. Additional guest requests must be submitted by email for approval by Organo Gold Int'l., Inc. and the qualifier is responsible for the extra charges and fees. Current or previous Distributors listed on a different account cannot be added as a guest.

10) Organo Gold Int'l., Inc., in its sole discretion, reserves the right to substitute the 2017 Playa del Carmen Getaway Package destination for one of equal or greater value for any individual promotion





qualifier or the entire group of promotion qualifiers.  
11) Promotion qualifiers will be notified on or before August 21, 2017 via email for those who have VALID email accounts on file with Organo Gold Int'l, Inc. If notification is returned as non-deliverable, the promotion may be forfeited. The notification will include a link to the registration website as well as instructions on how to complete the registration process.

12) All qualifiers for 2017 Playa del Carmen Getaway Package must be 18 years of age or older at the start of the promotion qualification period (September 1, 2016). Online verification of age will be REQUIRED prior to completion of the registration. If it is found that the qualifier was not the minimum age, the trip will be forfeited. No person younger than the age 21 will be assigned to a room unless accompanied in the same stateroom by an adult 21-years-old or older upon the date of the trip.

13) Online registration for the program, acceptance of the online Release of Liability and verification of age must be completed online and submitted to Organo Gold Int'l, Inc. no later than September 1, 2017. If no response is received by this date, the promotion can be forfeited. The trip will not be awarded without acceptance of this release.

14) By participating in the Promotion, the Individual does hereby unconditionally transfer to OGI any and all of the Individual's right, title, and interest in, and authorize to use their image, likeness and sound of voice in any and all: images, video or audio recordings, depictions, or reproductions, of the Individual's participation in the Promotion; whether such Recordings are created, modified, acquired, or

stored, by either OGI or the Individual, or by some other party

15) Booking of airline tickets: Distributors are responsible for their own transportation to Playa del Carmen at their own expense. For Diamond Experience Qualifiers, flight credits up to US\$500 will be paid out and processed up to 15 business days after the trip upon submission of flight purchase.

16) Travel documents and Multi Entry visa are required for all travelers regardless of age. There may be special restrictions for parents traveling with minor children. Please contact your local consulate for travel requirements. (Travel documents should be valid for more than six months before the traveling date). Organo Gold Int'l, Inc. will not be responsible for valid travel documents or approval of any traveling documents or visas.

17) If a distributor qualifies he/she is responsible of filling and submitting the Credit Card Billing Authorization Form to [recognition@organogold.com](mailto:recognition@organogold.com) to cover for the expenses of additional guests, if applicable. This form will be kept on file until 15 days after the conclusion of the trip.

18) If the Distributor chooses not to accept the Promotion Package earned or to cancel, no cash will be awarded and the prize will be forfeited. If a Distributor decides to cancel the trip, cancellations must be in writing via email on or before September 1, 2017.

19) Organo Gold Int'l, Inc. reserves the right to cancel or modify this program as determined by Organo Gold Int'l, Inc. at its sole discretion. The 2017 Playa del Carmen Getaway Package must be taken on the dates specified by Organo Gold Int'l, Inc. or it will be forfeited.